



THE INAUGURAL  
**EXCELLENCE  
FOR ALL**  
*Gala*

Tuesday, November 12, 2024

6:00 p.m. – 10:00 p.m.

Guastavino's

409 East 59th Street

New York, NY 10022

[www.SouthBKHealthGala.com](http://www.SouthBKHealthGala.com)

Inspired by the spirit of U.S. Supreme Court Justice Ruth Bader Ginsburg, funds raised at *The Excellence for All Gala* will support the development of programs to advance health equity in our community.

**SPONSORSHIPS, UNDERWRITING & TICKETS**

**SOLD OUT EXCLUSIVE Presenting Sponsor - \$50,000**

▶ Recognized as “Excellence For All Gala Presenting Sponsor” on invitations\*, event signage & logo prominently displayed on screens ▶ 20 tickets & VIP seating ▶ Inside front cover journal ad ▶ Company logo/hyperlink prominently listed on website for one year & in event publicity ▶ Logo featured in opening video ▶ Opportunity to submit a 30-second “Why Support South Brooklyn Health” video to be shared on social media pre and post event ▶ Company logo/hyperlink listed on website & company mention in event publicity ▶ Appear on post-event email blast to attendees

**Excellence Sponsor - \$25,000**

▶ Recognized as “Excellence Sponsor” on invitations\*, event signage & logo prominently displayed on screens ▶ 10 tickets & VIP seating ▶ Logo featured in opening video ▶ Opportunity to submit a 30-second “Why Support South Brooklyn Health” video to be shared on social media pre and post event ▶ Inside or back cover journal ad (first-come) ▶ Company logo/hyperlink listed on website for one year & in event publicity

**Ruth Bader Ginsburg Sponsor - \$15,000**

▶ Recognized as “Ruth Bader Ginsburg Sponsor” on invitations\*, event signage & logo prominently displayed on screens ▶ Logo displayed on live stream ▶ 10 tickets & VIP seating ▶ Logo featured in opening video ▶ Platinum full page journal ad ▶ Company logo/hyperlink listed on website & in event publicity

**Equity Sponsor - \$10,000**

▶ Recognized as “Equity Sponsor” on invitations\*, event signage & logo prominently displayed on screens ▶ 10 tickets & VIP seating ▶ Logo featured in opening video ▶ Gold full page journal ad ▶ Company logo/hyperlink listed on website & in event publicity

**Justice Sponsor - \$ 7,500**

▶ Recognized as “Justice Sponsor” on invitations\*, event signage & logo prominently displayed on screens ▶ 6 tickets ▶ Logo listed in opening video ▶ Silver full page journal ad ▶ Company logo/hyperlink listed on website & in event publicity

**Community Sponsor - \$5,000**

▶ Recognized as “Community Sponsor” on invitations\* & event signage ▶ Company logo/hyperlink listed on website ▶ 4 tickets ▶ Logo listed in opening video ▶ Bronze page journal ad

**Partner Sponsor - \$2,500**

▶ Recognized as “Partner Sponsor” on invitations\* & event signage ▶ Company logo/hyperlink listed on website ▶ 2 tickets ▶ Logo listed in opening video ▶ Full page journal ad

**Donate a table for South Brooklyn Health Employees - \$6,000**

**Individual Tickets - \$600**

▶ # \_\_\_\_\_ of tickets for a total of \$ \_\_\_\_\_

**Straight Donation \$ \_\_\_\_\_**

**High resolution logos must be received by October 11, 2024 to appear on promotional materials.**

**Journal Advertising Only**

• Platinum Page	(5w x 7.5h)	\$5,000
• Gold Page	(5w x 7.5h)	\$3,000
• Silver Page	(5w x 7.5h)	\$2,500
• Bronze Page	(5w x 7.5h)	\$2,000
• Full Page	(5w x 7.5h)	\$1,000
• Half Page	(5w x 3.75h)	\$500
• Quarte Page	(2.5w x 3.75h)	\$250

**Artwork due by: FRIDAY, OCTOBER 11, 2024**

300 resolution, no bleed, PDF preferred format  
Journal trim size is 6 inches by 9 inches high

Email PDF ad to [hillary@hillaryneedleevents.com](mailto:hillary@hillaryneedleevents.com)

## PAYMENT & PLEDGE INFORMATION

*www.southbkhealthgala.com is under construction; however, gala payments are accepted via credit cards on this form or by check.*

I am now paying \$ \_\_\_\_\_ for above sponsorship, journal ad, individual tickets

Check enclosed       Check forthcoming       Invoice Requested

Credit Card (circle one below & add account number, expiration date & security code)

AMEX                  Visa                  MasterCard                  Discover

Card # \_\_\_\_\_

Exp: \_\_\_\_\_ CSV \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Billing Zip Code: \_\_\_\_\_

Cell phone #: \_\_\_\_\_ Office phone #: \_\_\_\_\_

Your e-mail address: \_\_\_\_\_

How did you hear about the event? \_\_\_\_\_

**RSVP Deadline October 11, 2024**

**Please make checks payable to:**

South Brooklyn Health Auxiliary, Inc. and mail to:

Attn: Bridgette Ingraham-Roberts, Director, Strategic Initiatives and Public Affairs

NYC Health + Hospitals/South Brooklyn Health Auxiliary Gala

2601 Ocean Parkway, Brooklyn, NY 11235

**Questions? Hillary Needle at (516) 993-4056 or e-mail [Hillary@HillaryNeedleEvents.com](mailto:Hillary@HillaryNeedleEvents.com)**

**Or contact Bridgette Ingraham-Roberts [ingrahab@nychhc.org](mailto:ingrahab@nychhc.org)**

*The Excellence for All Gala* is presented by the South Brooklyn Health Auxiliary, Inc. Tax ID# 11-1704587