



THE INAUGURAL
**EXCELLENCE
FOR ALL**
Gala

Tuesday, November 12, 2024

6:00 p.m. – 10:00 p.m.

Guastavino's

409 East 59th Street

New York, NY 10022

www.SouthBKHealthGala.com

Inspired by the spirit of U.S. Supreme Court Justice Ruth Bader Ginsburg, funds raised at *The Excellence for All Gala* will support the development of programs to advance health equity in our community.

SPONSORSHIPS, UNDERWRITING & TICKETS

EXCLUSIVE Presenting Sponsor - \$50,000

▶ Recognized as “Excellence For All Gala Presenting Sponsor” on invitations*, event signage & logo prominently displayed on screens ▶ 20 tickets & VIP seating ▶ Inside front cover journal ad ▶ Company logo/hyperlink prominently listed on website for one year & in event publicity ▶ Logo featured in opening video ▶ Opportunity to submit a 30-second “Why Support South Brooklyn Health” video to be shared on social media pre and post event ▶ Company logo/hyperlink listed on website & company mention in event publicity ▶ Appear on post-event email blast to attendees

Excellence Sponsor - \$25,000

▶ Recognized as “Excellence Sponsor” on invitations*, event signage & logo prominently displayed on screens ▶ 10 tickets & VIP seating ▶ Logo featured in opening video ▶ Opportunity to submit a 30-second “Why Support South Brooklyn Health” video to be shared on social media pre and post event ▶ Inside or back cover journal ad (first-come) ▶ Company logo/hyperlink listed on website for one year & in event publicity

Ruth Bader Ginsburg Sponsor - \$15,000

▶ Recognized as “Ruth Bader Ginsburg Sponsor” on invitations*, event signage & logo prominently displayed on screens ▶ Logo displayed on live stream ▶ 10 tickets & VIP seating ▶ Logo featured in opening video ▶ Platinum full page journal ad ▶ Company logo/hyperlink listed on website & in event publicity

Equity Sponsor - \$10,000

▶ Recognized as “Equity Sponsor” on invitations*, event signage & logo prominently displayed on screens ▶ 10 tickets & VIP seating ▶ Logo featured in opening video ▶ Gold full page journal ad ▶ Company logo/hyperlink listed on website & in event publicity

Justice Sponsor - \$ 7,500

▶ Recognized as “Justice Sponsor” on invitations*, event signage & logo prominently displayed on screens ▶ 6 tickets ▶ Logo listed in opening video ▶ Silver full page journal ad ▶ Company logo/hyperlink listed on website & in event publicity

Community Sponsor - \$5,000

▶ Recognized as “Community Sponsor” on invitations* & event signage ▶ Company logo/hyperlink listed on website ▶ 4 tickets ▶ Logo listed in opening video ▶ Bronze page journal ad

Partner Sponsor - \$2,500

▶ Recognized as “Partner Sponsor” on invitations* & event signage ▶ Company logo/hyperlink listed on website ▶ 2 tickets ▶ Logo listed in opening video ▶ Full page journal ad

Donate a table for South Brooklyn Health Employees - \$6,000

Individual Tickets - \$600

▶ # _____ of tickets for a total of \$ _____

Straight Donation \$ _____

High resolution logos must be received by October 11, 2024 to appear on promotional materials.

Journal Advertising Only

• Platinum Page (5w x 7.5h)	\$5,000
• Gold Page (5w x 7.5h)	\$3,000
• Silver Page (5w x 7.5h)	\$2,500
• Bronze Page (5w x 7.5h)	\$2,000
• Full Page (5w x 7.5h)	\$1,000
• Half Page (5w x 3.75h)	\$500
• Quarte Page (2.5w x 3.75h)	\$250

Artwork due by: FRIDAY, OCTOBER 11, 2024
300 resolution, no bleed, PDF preferred format
Journal trim size is 6 inches by 9 inches high

Email PDF ad to hillary@hillaryneedleevents.com

PAYMENT & PLEDGE INFORMATION

www.southbkhealthgala.com is under construction; however, gala payments are accepted via credit cards on this form or by check.

I am now paying \$ _____ for above sponsorship, journal ad, individual tickets

Check enclosed Check forthcoming Invoice Requested

Credit Card (*circle one below & add account number, expiration date & security code*)

AMEX Visa MasterCard Discover

Card # _____

Exp: _____ CSV _____

Name on Credit Card: _____

Contact Name: _____

Company: _____

Address: _____

City/State/Billing Zip Code: _____

Cell phone #: _____ Office phone #: _____

Your e-mail address: _____

How did you hear about the event? _____

RSVP Deadline October 11, 2024

Please make checks payable to:

South Brooklyn Health Auxiliary, Inc. and mail to:

Attn: Bridgette Ingraham-Roberts, Director, Strategic Initiatives and Public Affairs

NYC Health + Hospitals/South Brooklyn Health Auxiliary Gala

2601 Ocean Parkway, Brooklyn, NY 11235

Questions? Hillary Needle at (516) 993-4056 or e-mail Hillary@HillaryNeedleEvents.com

Or contact Bridgette Ingraham-Roberts ingrahab@nychhc.org

The Excellence for All Gala is presented by the South Brooklyn Health Auxiliary, Inc. Tax ID# 11-1704587